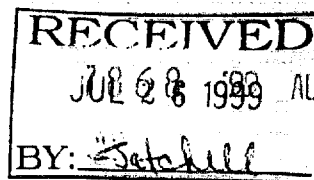




Kraft Foods

Sheryl A. Marcouiller  
Senior Food Law Counsel

July 23, 1999



Felicia B. Satchell, Chief  
Food Standards Branch (HFS-158)  
Division of Programs and Enforcement Policy  
Office of Food Labeling  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, S.W.  
Washington, D.C. 20204

Re: Docket No. 99P-1041  
Salad Dressing Deviating from Identity Standard  
Temporary Permit for Market Testing  
64 Fed. Reg. 24408, May 6, 1999

Dear Ms. Satchell:

In my letter to you dated July 21, I indicated that we would be submitting finished labels for additional package sizes of salad dressing that is the subject of our temporary marketing permit, when those labels were printed and the products ready for testing. The labels for the four additional package sizes, 8 fl. oz., 16 fl. oz., 48 fl. oz., and 60 fl. oz., of Miracle Whip brand salad dressing are enclosed. These labels, and the 32 fl. oz. label submitted with my letter dated July 21, all reflect the reduced egg formula described the temporary marketing permit. When other formulas and product sizes are tested, we will submit finished labels for those products.

Thank you for your consideration.

Respectfully submitted,

Kraft Foods, Inc.  
Sheryl A. Marcouiller

99P-1041

LET 5



**Nutrition Facts**

|                               | Amount/serving | %DV*                 | Amount/serving | %DV* |
|-------------------------------|----------------|----------------------|----------------|------|
| <b>Total Fat</b> 6g           | 9%             | <b>Total Carb</b> 2g | 1%             |      |
| <b>Serv Size</b> 1 Tbsp (15g) |                | <b>Sat Fat</b> 1g    | 5%             |      |
| <b>Servings</b> 16            |                | <b>Fiber</b> 0g      | 0%             |      |
| <b>Calories</b> 60            |                | <b>Cholest</b> 5mg   | 2%             |      |
| <b>Fat Cal</b> 50             |                | <b>Sugars</b> 1g     |                |      |
|                               |                | <b>Sodium</b> 105mg  | 4%             |      |
|                               |                | <b>Protein</b> 0g    |                |      |

\*Percent Daily Values (DV) are based on a 2,000 calorie diet.


Vitamin A 0% • Vitamin C 0% • Calcium 0% • Iron 0% • Vitamin K 15%

INGREDIENTS: SOYBEAN OIL, WATER, VINEGAR, SUGAR, EGG YOLKS, STARCH, MODIFIED FOOD STARCH, SALT, MUSTARD FLOUR, SPICE, PA-PRIMA, NATURAL FLAVOR

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GLENVIEW, IL 60025 USA (B0048)

FAT PER SERVING:  
THIS PRODUCT 6g, MAYONNAISE 11g

For questions, comments, or great recipes visit Miracle Whip® Online:  
<http://www.kraftfoods.com/miraclewhip>  
or Call 1-800-647-1997



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| Nutrition Facts        |  | Amount/serving      | % DV*     | Amount/serving       | % DV*     |
|------------------------|--|---------------------|-----------|----------------------|-----------|
| Serv Size 1 Tbsp (15g) |  | <b>Total Fat</b> 6g | <b>9%</b> | <b>Total Carb</b> 2g | <b>1%</b> |
| Servings 32            |  | Sat Fat 1g          | 5%        | Fiber 0g             | 0%        |
| Calories 60            |  | Cholest 5mg         | 2%        | Sugars 1g            |           |
| Fat Cal 50             |  | Sodium 105mg        | 4%        | Protein 0g           |           |

\*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Vitamin A 0% • Vitamin C 0% • Calcium 0% • Iron 0% • Vitamin K 15%

INGREDIENTS: SOYBEAN OIL, WATER, VINEGAR, SUGAR, EGG YOLKS, STARCH, MODIFIED FOOD STARCH, SALT, MUSTARD FLOUR, SPICE, PAPRIKA, NATURAL FLAVOR

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FAT PER SERVING: THIS PRODUCT 6g; MAYONNAISE 11g

For questions, comments, or great recipes visit [Miracle Whip® Online](http://www.kraftfoods.com/miraclewhip), <http://www.kraftfoods.com/miraclewhip> or Call 1-800-847-1997


010-5670-063

PROOF OF PURCHASE

0 21000 64504 6

16 OZ MIRACLE WHIP





**BEST WHEN  
PURCHASED BY**

| Nutrition Facts  |  | Amount/serving      | % DV*     | Amount/serving       | % DV*     |
|--|--|---------------------|-----------|----------------------|-----------|
| Serv Size 1 Tbsp (15g)   |  | <b>Total Fat</b> 6g | <b>9%</b> | <b>Total Carb</b> 2g | <b>1%</b> |
| Servings 120   |  | Sat Fat 1g          | 5%        | Fiber 0g             | 0%        |
| Calories 60  |  | Cholest 5mg         | 2%        | Sugars 1g            |           |
| Fat Cal 50   |  | Sodium 105mg        | 4%        | Protein 0g           |           |
| *Percent Daily Values (DV) are based on a 2,000 calorie diet.      |  |                     |           |                      |           |
| Vitamin A 0% • Vitamin C 0% • Calcium 0% • Iron 0% • Vitamin K 15% |  |                     |           |                      |           |

**INGREDIENTS:** SOYBEAN OIL, WATER, VINEGAR, SUGAR, EGG YOLKS, STARCH, MODIFIED FOOD STARCH, SALT, MUSTARD FLOUR, SPICE, PAPRIKA, NATURAL FLAVOR


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**FAT PER SERVING:** THIS PRODUCT 6g; MAYONNAISE 11g

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 Online: <http://www.kraftfoods.com/miraclewhip>  
 or Call 1-800-847-1997




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<http://www.kraftfoods.com/miraclewhip>  
 or Call 1-800-847-1997

**BEST WHEN  
PURCHASED BY**


| Nutrition Facts  |  | Amount/serving | % DV*                | Amount/serving | % DV*     |
|--|--|----------------|----------------------|----------------|-----------|
| <b>Total Fat</b> 6g  |  | <b>9%</b>      | <b>Total Carb</b> 2g |                | <b>1%</b> |
| <b>Sat Fat</b> 1g  |  | <b>5%</b>      | <b>Fiber</b> 0g      |                | <b>0%</b> |
| <b>Cholest</b> 5mg   |  | <b>2%</b>      | <b>Sugars</b> 1g     |                |           |
| <b>Sodium</b> 105mg  |  | <b>4%</b>      | <b>Protein</b> 0g    |                |           |
| <small>*Percent Daily Values (DV) are based on a 2,000 calorie diet.</small> |  |                |                      |                |           |

**INGREDIENTS:** SOYBEAN OIL, WATER, VINEGAR, SUGAR, EGG YOLKS, STARCH, MODIFIED FOOD STARCH, SALT, MUSTARD FLOUR, SPICE, PAPRIKA, NATURAL FLAVOR

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